

Station KOB-TV ALBUQUERQUE, NM.
Advertiser ().AMER 4 PROSPERITY
Product AMER FOR PROSPER :60
Estimate# 393
Buyer STEPHANIE KOHLBAUER
Phone#
Fax#

Agency () MENTZER MEDIA
600 FAIRMONT AVE, S#306
TOWSON, MD 21286
Agency C/P1/P2/E //393
Flight Dates 09/04/2012 - 09/10/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () MELISSA PALOMBO
Salesperson Phone# 215-344-1811
Salesperson FAX#

--- CONTRACT COMMENT ---
AMERICANS FOR PROSPERITY SC=*

--- REMARKS ---
THIS IS A NEW ISSUE ORDER
AMERICANS FOR PROSPERITY
TOTAL = \$64,400
PLS. CONF. ASAP
THANKS
THERESA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	7A-9A	Today Show Buyline Comment: TODAY SHOW	:60	\$1,200.00	09/04-09/07	4	1	4	\$4,800.00	
	2	TU-F	12P-1P		:60	\$500.00	09/04-09/07	4	1	4	\$2,000.00	
	3	TU-F	6P-630P	NEWS Buyline Comment: NEWS	:60	\$1,600.00	09/04-09/07	4	1	4	\$6,400.00	
	4	TU-F	630P-7P		:60	\$1,400.00	09/04-09/07	4	1	4	\$5,600.00	
	5	TU-F	1035P-1105P	TONIGHT SHOW Buyline Comment: TONIGHT SHOW	:60	\$700.00	09/04-09/07	2	1	2	\$1,400.00	
	6	TU-F	1135P-1205A		:60	\$400.00	09/04-09/07	3	1	3	\$1,200.00	
				ACCESS HOLLYWOOD Buyline Comment: ACCESS HOLLYWOOD								

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	18	M	630P-7P	NEWS	:60	\$1,400.00	09/10-09/10	1	1	1	\$1,400.00	
			Buyline Comment: NEWS									
	19	M	1035P-1105P	TONIGHT SHOW	:60	\$700.00	09/10-09/10	1	1	1	\$700.00	
			Buyline Comment: TONIGHT SHOW									
	20	M	1135P-1205A	ACCESS HOLLYWOOD	:60	\$400.00	09/10-09/10	1	1	1	\$400.00	
			Buyline Comment: ACCESS HOLLYWOOD									

---REPORT TOTALS---

Report Totals: 39 / \$64,400.00

---SALES MONTHLY TOTALS---

Sep 12: 39 / \$64,400.00
Sales Totals: 39 / \$64,400.00
Station Totals: 39 / \$64,400.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$64,400	CABL 0%	KASA 0%	KASY 0%	KLUZ 0%	KOAT 0%
		KOB 100%	KRQE 0%	KTEL 0%	KWBQ 0%	

---COMPETITIVE COMMENTS---

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books null
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

EC'd No

Last Received: 08/30/2012 3:45 PM

Showing Buylines: All Lines

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Estimate#	393	Agency C/P1/P2/E	//393		
Buyer	STEPHANIE KOHLBAUER	Flight Dates	09/04/2012 - 09/10/2012	Salesperson Phone#	215-344-1811
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					